

TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|----------|----------|----------------|-----------------------|
| MAC S.A. | | 07/28/2011 | CORPORATION: COLOMBIA |

RECEIVING PARTY DATA

| | |
|-----------------|--|
| Name: | MAC-JOHNSON CONTROLS COLOMBIA, S.A.S., MAC-JCI |
| Street Address: | Carrera 35 No. 10 - 300 ACOPI |
| City: | Yumbo, Valle |
| State/Country: | COLOMBIA |
| Postal Code: | 00902-4163 |
| Entity Type: | CORPORATION: COLOMBIA |

PROPERTY NUMBERS Total: 4

| Property Type | Number | Word Mark |
|----------------------|---------|-----------------------------------|
| Registration Number: | 3068577 | MAC POWERPACK |
| Registration Number: | 3225434 | MAC POWER PACK THE POWER IS YOURS |
| Registration Number: | 3228315 | MAC BATTERIES |
| Registration Number: | 3160343 | TUDOR |

CORRESPONDENCE DATA

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DOMESTIC REPRESENTATIVE

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TRADEMARK

REEL: 004599 FRAME: 0759

900199091

OP \$115.00 3068577

Address Line 4: San Juan, PUERTO RICO 00902-4163

NAME OF SUBMITTER:

Arturo Perez-Guerrero

Signature:

/Arturo Perez-Guerrero/

Date:

08/08/2011

Total Attachments: 1
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ASSIGNMENT OF REGISTERED TRADEMARK

WHEREAS, MAC, S.A., a corporation organized under the laws of Colombia, having its principal offices at Carrera 35 No. 10 - 300 ACOPI, Yumbo, Valle, Colombia, has adopted, used, is using and is the owner of the following trademarks now registered in the United States Patent and Trademark Office:

| Trademark | Registration No. | Registration Date |
|--------------------|------------------|-------------------|
| MAC POWER PACK | 3068577 | March 14, 2006 |
| MAC POWER PACK | | |
| THE POWER IS YOURS | 3225434 | April 4, 2007 |
| MAC BATTERIES | 3228315 | April 10, 2007 |
| TUDOR | 3160343 | October 17, 2006 |

WHEREAS, MAC-JOHNSON CONTROLS COLOMBIA, S.A.S. , MAC-JCI, a corporation organized under the laws of the Colombia, having its principal offices at Carrera 35 No. 10 - 300 ACOPI, Yumbo, Valle, Colombia, is desirous of acquiring said registered trademark,

NOW, THEREFORE, in consideration of the sum of One Hundred Dollars (\$100.00) per registration and other good and valuable consideration, the receipt of which is hereby acknowledged, MAC S.A. hereby assigns to MAC-JOHNSON CONTROLS COLOMBIA, S.A.S. MAC-JCI, all right, title and interest in the United States in and to said trademark together with the goodwill of the business symbolized by said trademark and registration thereof.

Signed at Bogota, Colombia, this 18th day of July, 2011.

BY: 

JORGE E. VERA VARGAS

Legal representative

MAC S.A.

BY: 

JORGE E. VERA VARGAS

Legal representative

MAC-JOHNSON CONTROLS COLOMBIA, S.A.S., MAC-JCI.,

TRADEMARK